



Bridgepoint Collaboratory for Research and Innovation

As part of Bridgepoint Health's \$60 million *Life.Changes.* campaign, we are raising \$12 million to support the work of the new Bridgepoint Collaboratory for Research and Innovation – including Canada's first academic Chair in Complex Chronic Disease Research, in collaboration with the University of Toronto.

Closing the gap with a unique approach to health research

Conventional health research tends to focus on separate diseases, with little emphasis on how to care for people who have multiple chronic conditions. The result is a gap between research findings and reality. Recognizing this, the new Bridgepoint Collaboratory will be a catalyst for changing how complex chronic disease is understood, prevented and treated.

Advancing the prevention and treatment of complex chronic disease

The Bridgepoint Collaboratory for Research and Innovation will be a virtual "hub" for researchers from around the world who are finding new ways to prevent and manage complex chronic disease. It will facilitate leading-edge research that advances our understanding of – and action on – complex chronic disease prevention and care. This initiative will improve health outcomes not only for Bridgepoint's patients, but also for millions of people living with complex chronic disease locally and worldwide.

The Collaboratory is led by Dr. Renée Lyons, the first Bridgepoint Chair in Complex Chronic Disease Research and also the TD Financial Group, Scientific Director, Bridgepoint Collaboratory for Research and Innovation. Dr. Lyons' immediate priorities include recruiting up to five post-doctoral fellows and establishing the key research themes for the Collaboratory.

"Complex chronic disease has the potential to overwhelm our healthcare system," says Dr. Lyons. "At the same time, evidence shows that we are underperforming in prevention and treatments. We need the right research to turn the story around – and we need investors who are committed to building a solid foundation for that research."

Investing in the promise of research

By investing in the new Bridgepoint Collaboratory for Research and Innovation, you'll be supporting a unique approach to health research that will improve the quality of life for people with complex chronic disease. Your investment will also

provide essential leverage to secure academic grants and additional support – amplifying your gift. This means your investment will have far-reaching impact, in Canada and internationally.

About Dr. Renée Lyons

Dr. Renée Lyons is an internationally recognized scientist, holding a Tier 1 Canada Research Chair in Health Promotion. Previously, she was Senior Scientist and Director of the Atlantic Health Promotion Research Centre at Dalhousie University.



Dr. Lyons began her career as a social scientist, examining how people adapt and cope with chronic illness. Her research typically involves collaboration between the community and a variety of disciplines, and has brought attention to the inadequacy of health services and policy in preventing and managing chronic illness. In 1995, Dr. Lyons co-authored a book, *Relationships in Chronic Illness and Disability*, which explored the interpersonal issues that arise with the challenges of chronic illness. She has also generated over \$20,000,000 in research grants on chronic disease prevention and care.

Opportunities for donor support

Donor opportunities connected with the Bridgepoint Collaboratory for Research and Innovation include:

Chair in Complex Chronic Disease Research - \$3 million

Leadership is critical to the success of any research enterprise. The Chair in Complex Chronic Disease Research is a prestigious appointment, and the only one in Canada devoted to this specific field of research. Any acclaim the Chair receives will be associated with the donor whose visionary gift made the research innovations possible.

Distinguished Fellowships, Professorships, Research Programs - \$1 million

Philanthropic support will make it possible to attract top-quality researchers who are doing creative, innovative work around the world.

Additional donor opportunities are available at varying levels of support, including funding research projects and internship programs, international collaborations, conferences and invited speakers.



www.lifechanges.ca